

CENTER FOR AUTOMOTIVE RESEARCH

AUTOMOTIVE TRADE MISSION: China International Auto Parts Expo (CIAPE) Beijing, September 22-26, 2009

The U.S. & Foreign Commercial Service supports the goals of this event, but does not endorse the specific products, or views of the participating organizations.

The Center for Automotive Research (CAR), through its Global Marketing Alliance (GAMA) program, is pleased to present a trade mission to CIAPE 2009 for automotive suppliers and communities interested in developing business opportunities in China. This mission is offered in partnership with the U.S. Department of Commerce Automotive Team.

Where: CIAPE 2009 – Beijing, China

What: The only Chinese automotive parts show sanctioned by the Chinese Ministry of Commerce

When: September 22 – 26, 2009

Application Deadline: August 7, 2009

Who: Suppliers & Communities from Michigan, Ohio, Indiana, Illinois, Kentucky, Missouri, Wisconsin

Participation Fee:

- There is no cost to Mission participants from Michigan*
- Participation fee for participants from outside Michigan is \$4,500
- Three nights of 4-star hotel accommodations at no charge will be provided during the CIAPE show. All participants are responsible for airfare, additional hotel nights and incidental expenses

* Due to the generous support of the GAMA program at CAR, sponsored by the Charles Stewart Mott Foundation, this program is offered at no charge to qualified Michigan automotive communities and suppliers.

Benefits of Participation:

- Customized pre-Mission data on Chinese companies of interest to each participant
- Pre-mission counseling by CAR and U.S. Department of Commerce
- Visits to Chinese automaker and supplier facilities
- Market Briefing by senior officials at U.S. Embassy and one-on-one counseling by U.S. Department of Commerce automotive specialists based in China and other local experts
- Face-to-face matchmaking meetings with pre-screened companies via U.S. Department of Commerce "Gold Key Service"
- Two days of show access
- Bi-lingual "Mission Directory" of participants will be printed and distributed during show
- Optional booth space in U.S. Pavilion & catalogue show organized by U.S. Department of Commerce, for additional charge

Target Mission Participants:

- Midwest automotive component, production equipment, technology & solution firms
- Midwest communities & economic development organizations

Participation will be limited to 15 companies selected by CAR. Application deadline is August 7th. Prompt reply requested to: Bernard Swiecki, CAR at 734-929-0484 or bswiecki@cargroup.org